

AESIN Conference 2025

Call for Presentations Guidance

THURSDAY 19 JUNE 2025

BRITISH MOTOR MUSEUM, GAYDON, WARWICKSHIRE

We are delighted to announce the AESIN Conference 2025, “**The Future is Electronic: from AI to Power.**”

The **Call for Presentations** for technical session presentations for AESIN Conference 2025 is **now open**.

IMPORTANT DATES

- **Call for Presentations Opens: 7 February 2025**
- **Final Submissions Deadline: 4 April 2024**

Submissions can be made at any time up to the final deadline

- ***Final Notifications: Friday 18 April 2025**

*We will endeavour to notify applicants as soon as reasonably possible and no later than the final notification date

We have evolved the format for 2025 to include several different opportunities for you to engage in as you will see below.

- **3x keynote** speaker slots
- **14x technology** presentation slots
- **3x Panel** sessions
- Up to **4x Masterclass** sessions
- **1x Premium sponsor** 15-minute speaker slot
- Speaker slots at the sit-down evening for **dinner sponsor and all gold sponsors**
- Host **technical sessions**

It is important to note that we will review all proposals and select those that best represent this year's theme “**The Future is Electronic: from AI to Power**” for inclusion in the programme.

ABOUT AESIN CONFERENCE 2025

The future is bright, electronic and complex as the technology megatrends, Automated, Connected, Electric and Shared (ACES) drive innovation in the mobility industry.

AESIN Conference 2025, is the premier UK Automotive Electronics Systems Conference and attracts an engaged and impactful audience.

This year we expect an even bigger and better show with more than 200 delegates expected and capacity for over 20 exhibitors at the iconic British Motor Museum, Gaydon, Warwickshire adjacent to JLR and Aston Martin.

SUBMITTING AN ABSTRACT

The scope of technology applications presented is not limited. However, your proposal will be judged against its relevance to the automotive electronics industry and the theme of the conference. As a guide a list of current topics of relevance for the AESIN community, includes:

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| <ul style="list-style-type: none">• ADAS & HAV• Automotive Electronics Security & Resilience• Power Electronics and Control Systems• Software Defined Vehicles and vehicle architectures• Perception Sensors• Technology supply chains• Embedded Systems | <ul style="list-style-type: none">• Advanced simulation for ADAS and ADS• Application of AI to automotive technologies• Standards and certification in any of the areas above• Emerging research or intelligence• Project dissemination on related themes• Real life experiences / war stories / lessons learned |
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Presentations should include information on the latest developments, innovations and excellence of the work relative to the industry state-of-the-art.

To submit a proposal to present and be considered for AESIN Conference 2025, please complete the submission form on the last page.

We'll let you know once we have received your submission.

MASTERCLASSES

This year, we're hosting several AESIN masterclasses and are looking for potential speakers. What is a masterclass? It's an interactive session led by industry experts, designed to impart advanced knowledge on cutting-edge automotive electronics and intelligent vehicle technologies. These sessions make complex topics accessible, facilitating communication and collaboration between technical and non-technical professionals. With our diverse audience, providing insights into emerging technologies is invaluable, especially for non-technical attendees.

GUIDANCE FOR SPEAKERS

- **Speaking slots in the technical sessions are 15 minutes.** This also includes time for Q&A. Be sure to time your presentation to fit the timings.
- **Abstracts must clearly detail the nature, scope, content,** key points and significance of the proposed presentation. Please note that all presentations are to be made in English
- **The audience has come to hear a talk about technical subjects** that are of interest to them. Direct or overt sales presentations are frowned upon by all parties and will therefore not be acceptable. Making sales presentations could potentially do more harm than good in respect of audience goodwill as it undermines the purpose of such meetings.
- You may be wondering **what you and your organisation will get out of the speaking opportunity** if you cannot actively sell your products. The answer is simple – by talking about the subject matter based on your experience and understanding, you are delivering a more sophisticated message that will be appreciated by the audience. A brief one slide summary in your introduction or reference to your service and/or products is acceptable in exchange for the subject knowledge that you are helping to disseminate but be careful not to overdo it.

FINALLY

Please remember that all submissions will be reviewed and assessed for content, relevance and quality. The assessor team is assembled from AESIN member volunteers and staff and considered alongside other submissions.

We wish you the best of luck and look forward to receiving your presentation proposals.

Gunny Dhadyalla
AESIN Network Director